Perspectives on Risk Management

Risk management should be incorporated into all financial plans. It is important for investors to understand where the risks in their portfolio are coming from. Lower returns on investments have made risk important again. Risk Management is not avoiding risk, it is understanding risk and planning for it.

The Chamber’s January 22 Lunch Mixer was sponsored by Delta Financial Advisors, Inc., and featured a presentation by Aaron Szager on the risk management process. Jacob DeFilippo, also from Delta Financial Advisors, aided Aaron.

Green Drinks Networking Happy Hour

GreenWheaton and the Chamber once again joined forces for a Green Drinks Networking Happy Hour on February 27 at Hollywood East Café in Westfield Wheaton Plaza (in Restaurant Row). Quite a few new faces attended this event for the networking and spring rolls with fried dumplings!

Wendy Howard, Executive Director of GreenWheaton, conducted the raffle drawing, and Sara Brosnan worked the sign-in table.

The “Green Drinks” theme is to “Eat, drink and be ‘green’ with others” who want to thrive in environmentally sustainable communities!

Please put the enclosed Housing Fair and Financial Fitness Day flyer in your business window! Event is on Sat, May 3rd.
The Montgomery County Inter-Agency Central Vendor Registration System

The CVRS website is a collaborative effort from Montgomery County Government, Montgomery College, Montgomery County Public Schools, and Housing Opportunities Commission. It is the one-stop registration system for companies who are interested in providing goods and services to all 4 county agencies’ procurement offices.

It allows potential vendors to create and maintain their subscriptions at no cost, ensuring county agencies always have up-to-date vendor information. Only the listed agents will receive your registration information. If you would like to register with other Montgomery County agencies, you register with them directly.

https://mcipcc.net/main/homePage.php

Green Your Supply Chain

Interested in doing business with a Certified Green Business?

Access the Montgomery County Certified Green Business Directory at http://mcgreenbiz.org/directory
Spotlight on New Member
Dandy-Walker Alliance, Inc.

The Dandy-Walker Alliance is Kensington based non-profit advocating for individuals with a rare birth defect, and all the services and programs are offered for free. They support all efforts to determine the cause(s) of, find the cure for and ameliorate the effects of Dandy-Walker Syndrome, which is a congenital brain malformation involving the cerebellum (an area at the back of the brain that controls movement) and the fluid filled spaces around it.

Since inception, the Dandy-Walker Alliance has connected families with one another worldwide, worked with researchers in discovering genes linked to Dandy-Walker outcomes, created a worldwide Dandy-Walker Patient Registry, provided outreach and support to families, produced educational publications, hosted awareness events and programs, worked with Governors across the United States to observe the month of May as Dandy-Walker Syndrome Awareness Month and passed national Dandy-Walker legislation in the U.S. Congress.

The Dandy-Walker Alliance, Inc. is a 501(c)(3) tax-exempt public charity registered in the State of Maryland. Contributions help provide educational and informational activities, programs and publications and supporting non-partisan research and events to increase public awareness.

Eric Cole, Executive Director
Dandy-Walker Alliance, Inc.
1-877-326-3992
10325 Kensington Pkwy, Suite 384
Kensington, MD 20895
www.Dandy-Walker.org
Wheaton Green Drinks meets on the 4th Thursday of the month. GreenWheaton, Inc. is a Maryland non-profit dedicated to engaging the community in education and outreach that promotes Wheaton, Maryland as a model sustainable community with a “visibly green” and healthy environmental footprint.
The 30th Annual
Wheaton & Kensington
Chamber of Commerce
Community Awards Banquet
Wednesday, April 30, 2014
From 6 to 9 pm

Celebrate the connection and goodwill between citizens, businesses, schools, and public safety workers in the area community. Help us give thanks to those receiving these well-deserved annual awards.

The Chamber will honor the Wheaton Studio of Dance this year: This downtown Wheaton facility was established in 1958, and is where many of the area’s best dancers have been trained. It is one of the largest dance studios in the Washington area, and has been an integral part of the community under Artistic Director and Owner Shannon Rush-Locke.

~ The Award Categories ~

The Mid-County Citizen’s Advisory Board Civic Association Award, and Citizen of the Year Award
The WUDAC Outstanding Business Leader Award, and Best Property Improvement Award
The Police, Rescue Squad, and Fire Department Public Safety Awards

Einstein, Kennedy, and Wheaton High School Teacher, ESOL Student, and Community Service Awards
The Chamber Member of the Year Award, The Chamber Business of the Year Award, The Non-profit of the Year Award, and The Chuck & Robert Levin Economic Development Award

$35 in advance (by April 28) or $45 at the door

For Sponsorship Opportunities and Benefits, contact Vicky Surles at the Chamber office
call: 301-949-0080 • email: wkchamber@wkchamber.org • fax: 301-949-0081

Wheaton & Kensington Chamber of Commerce
www.wkchamber.org
Wheaton & Kensington Chamber of Commerce

is proud to host our 30th Annual Awards Banquet

Wednesday, April 30, 2014, from 6 to 9 pm, at Hollywood East Café
at 11160 Veirs Mill Road, Westfield Mall Restaurant Row, Wheaton, MD 20902.

This annual awards dinner is a hallmark event of the Wheaton & Kensington Chamber. Business leaders, community activists, residents and elected officials come together to recognize the achievements of our honorees. This Gala honors businesses, students, teachers, Chamber members, and Public Safety Workers for their enthusiastic contributions to the richness of the Wheaton & Kensington Community.

The Chamber will honor the Wheaton Studio of Dance this year. This downtown Wheaton facility was established in 1958, and is where many of the area’s best dancers have been trained. It is one of the largest dance studios in the Washington area, and has been an integral part of the community under Artistic Director and Owner Shannon Rush–Locke for so many years.

For over 19 years, the Chamber has recognized our area high school students and also included monetary gifts provided by our various sponsors. The Chamber has been committed to encouraging local businesses to mentor the students destined to become our future leaders.

You are invited to be a Sponsor of this event

Name of Sponsor (as it will appear in program):

Enclosed is my payment of $ __________ made payable to Wheaton & Kensington Chamber of Commerce.

E-mail company logo / and or full-page ad to: wkchamber@wkchamber.org / www.wkchamber.org

Name & Title: ______________________________________________________________________________
Address: ___________________________________________________________________________________
Phone: __________________________  E-mail: __________________________________________________
_____ Credit Card Acct #: ____________________________ Exp Date: _____ /_____
Name on Card: ______________________________________  Signature: ______________________________
Address Card Issued to: ____________________________________________________________________________

Please mail (or fax 301-949-0081 credit card) payment to:

Wheaton & Kensington Chamber of Commerce, 2401 Blueridge Avenue, Suite 101, Wheaton, MD 20902

For more information, contact Vicky Surles at 301-949-0080 or wkchamber@wkchamber.org

~ Sponsorship Opportunities ~

Community Champion $1000
Full page ad in the event program
Company logo and name in the program
Recognition at event
Reserved table for 8

Community Hero $500
Company logo and name in the event program
Sponsor of the Public Safety Awards
Recognition at event
4 complimentary tickets

Community Partner $275
Company logo in the event program
Company name listed in program
Recognition at event
2 complimentary tickets

Community Supporter $150
Company logo in the event program
Company name listed in program
Recognition at event
1 complimentary ticket

Community Advocate $90
Company name listed in program
Recognition at event
1 complimentary ticket
Wheaton & Kensington Chamber of Commerce

Lunch Mixer

Using Yelp to Market Your Business
& Tips for Managing Your Online Reputation

A presentation by Mike Bishop, MD Burbs Community Manager, Yelp

Get information you need to successfully engage with online reviewers, and tips for monitoring your online reputation. Join the conversations that are happening on online review sites and get advice for handling critical feedback and responding to reviews.

Find out ways to generate buzz by creating exciting promotions, and learn online marketing insights from the Yelp MD Burbs Community Manager.

Wednesday, March 26, 2014
from 12:00 Noon – 1:30 PM
at
The Crossway Community Center

3015 Upton Drive, Kensington, MD 20895 • 301-929-2505 • www.crossway-community.org

To get there, turn north on East Ave. off of University Blvd. by McDonald’s, make an immediate left onto Upton Drive. Continue two blocks on Upton to the parking lot. Enter the canopied doors up the stairs in the middle of the building.

~ Mix & Network with Other Businesses ~

Cost is $10 in advance (option for members only) or $12 at the door
Run an ad in the VOICE
Business Card-Size Ad is just $45*
or
Insert a Flyer for only $100*“Member rates

Wheaton & Kensington Chamber of Commerce
the voice for YOUR business!

e-mail: wkchamber@wkchamber.org
website: www.wkchamber.org