



**Wheaton & Kensington Chamber of Commerce**  
**Advertising Opportunities: Printed Newsletter & Website**  
**Member rates** (Non-members: \$50 added to each category)  
[wkchamber.org](http://wkchamber.org)

### **Printed Newsletter “The Voice”**

**Newsletter publication date is every other month\***

\*Issue dates are: Jan-Feb, Mar-Apr, May-Jun, Jul-Aug, Sep-Oct, Nov-Dec.

- Newsletter dimensions: 8.5" x 11"
- 8 pages – (two 11" x 17" sheets folded in half, stapled)
- Total number of copies printed and distributed is = **250**
- Due date for ad or flyer material is the first week of the issue month.

### **PRE-PRINTED FLYER INSERTS:**

Can be pulled out and saved.

**Advertising rate for Pre-Printed flyer insert** (all sizes) need 250 copies = \$100

- Full-page 8.5" x 11" or half-page 8.5" x 5.5" (regular weight paper) / or postcard

### **PRINT AD IN THE NEWSLETTER:**

View past issues on our website “Newsroom” page: [wkchamber.org/newsroom/newsletters](http://wkchamber.org/newsroom/newsletters).

#### **Advertising rates for print ads:**

Send ad art as a high-resolution pdf file (preferably)

- Business Card-size ad (3.5" x 2") = \$45
- 2x-deep Bus. Card-size ad (3.5" x 4") = \$90
- Whole vertical column ad (3.5" x 10") = \$150
- Half-page horizontal ad (7.5" x 4.5") = \$150
- Full-page ad (7.5" x 10") = \$200

### **Website Ads**

Ad appears on all pages of our website – with a link directly to your website.

Send ad as a 330 x 327 pixel jpeg file / or we can create ad.

#### **Advertising rates for Website ads:**

Price depends on length of time selected:

- for 1 month = \$100
- for 3 months = \$250
- for 6 months = \$500
- for 9 months = \$750
- for 1 year = \$1,000

#### **Contact:**

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