

Request for Expressions of Interest
for the Long-Term Use
of the Historic Bethesda Theatre



**Montgomery County, Maryland
Department of Economic Development
111 Rockville Pike, Suite 800
Rockville, MD 20850
240-777-2000**

Scope of Proposal: This is a **Request for Expressions of Interest (REOI)** for the long-term adaptive reuse of the **historic Bethesda Theatre located at 7719 Wisconsin Avenue, Bethesda, Maryland**. The submitted proposal should provide a description of proposed long-term programming/use and the requirements for a fully-operating theater building located in the heart of Bethesda. Offerors are encouraged to include uses which extend beyond the historic building's original use to indicate potential uses as a performance venue which would complement the Bethesda Arts and Entertainment District. Offerors are asked to provide descriptions of the physical size, general configuration, and necessary facilities needed for the proposed use.

The property faces Wisconsin Avenue and sits in front of a large condominium complex known as the Whitney. The Bethesda Theatre is a 650+ seat performing arts theater, complete with concession stand, box office, marquee, plush velvet seats, and state of the art sound and lighting boards.

Among the main priorities in reviewing proposals will be compatibility with the local community, and an ability to obtain additional resources for augmenting the public funding of this project. High impact uses which will bring significant activity to the downtown are preferred.

Private, non-profit, and/or community-based groups that will program the proposed building in a way that is sensitive to its historic character, while providing the public with a viable long-term use, are encouraged to make a response to this REOI. If a proposer cannot respond to the full requirements of the REOI but has an interest in programming, use renovation, operation, maintenance, etc., the County welcomes that information.

Interested parties should submit their proposals by **noon on May 28, 2010** to: **Fizie Haleem, Montgomery County Department of Economic Development, 111 Rockville Pike, Suite 800, Rockville, MD 20850**.